

"Digital transformation represents a strategic pillar in enhancing government performance, improving service quality, and advancing the business environment."

H.E. Dr Ali bin Amer Al Shidhani

Undersecretary for Communications and Information Technology Ministry of Transport, Communications and Information Technology



New Digital Platforms and Applications

"Ayadi" – The National Platform for Organising and Managing Volunteering Activities

The first innovative digital platform in the Sultanate of Oman aims to foster a culture of volunteering, ignite the spirit of giving and unify efforts to create deeper and more sustainable impact.



Objectives of the Ayadi Platform



Efficiently organise and manage volunteer work



Encourage and support volunteer initiatives



Accelerate digital transformation in the field of volunteering



Build a comprehensive and accurate volunteer database



Coordinate and unify volunteer efforts



Promote a culture of volunteerism within society



"Ayadi" is designed to support

Government and private sector entities

Volunteers

Civil society organisations



Features and Services

For Entities



Accurate tracking of volunteer hours

Management of volunteer databases

Volunteer selection based on specific requirements

Periodic analytical reporting

For Volunteers



Specialised training and professional development

Certified credentials to strengthen volunteering paths

Opportunities to build a volunteering network

Diverse local and global volunteering opportunities

Ayadi – where volunteering, training and development converge

Scan the QR code to learn more



“Oman Meteorology” Website and Mobile App

An integrated digital interface from the Civil Aviation Authority offering real-time weather updates and smart forecasting tools, supported by proactive alerts for weather developments in the Sultanate of Oman.

Key Services



Daily weather reports and real-time updates



Interactive maps for weather conditions and cyclonic systems



Precise forecasts based on user location



Graphs and written reports to support climate studies

Digital Features



Weather data analysis using AI technologies



Early alerts with colour-coded severity indicators



Innovative access to meteorological data



A flexible, bilingual (Arabic/English) user interface

“Oman Meteorology”

Smart technologies for more accurate forecasts
Visit:

<https://met.caa.gov.om/>

Or scan the QR code to download the app



"Jadara" App Seamless Digital Solutions for Sustainable Employment

An intelligent tool developed by Oman Investment Authority to support and employ national competencies within the Authority and its subsidiaries. It offers direct employment opportunities, secondments, training and development pathways.

Automated Processes and Promising Opportunities



User interface ensures smooth navigation



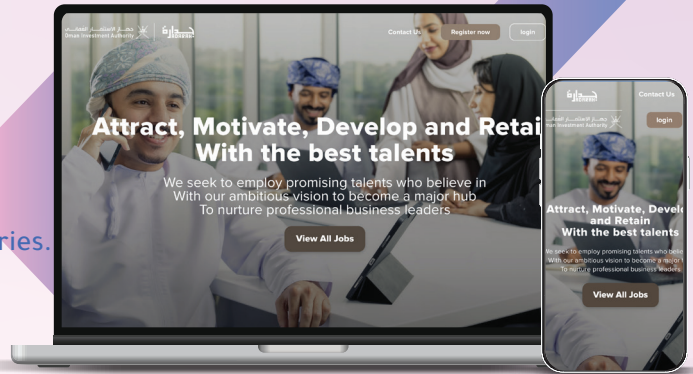
Swift online application and tracking



Smart notifications on application status and openings



AI-powered fairness in opportunity distribution



"Jadara"

A digital bridge connecting competencies with opportunities.

Download the app now:



Download on the
App Store



GET IT ON
Google Play

"Himaya" App

Your Digital Platform to Social Protection Services

A major leap in the digital transformation of social services for individuals, redefining how benefits and programmes are accessed, making the process easier and more efficient.

Designed for beneficiaries of



Child benefit



Old age benefit



Orphans & widows' benefit



Disability benefit

Digital Features of "Himaya"



Digital ID card for beneficiaries



Instant notifications for updates and services



Secure access via biometric login (fingerprint/face recognition)



Ability to view files of children under 18 linked to the user



Direct access to the Social Protection Fund contact centre



"Entitlements & Responsibilities" feature to review your rights and obligations

Scan the QR code to download the app.



Download on the
App Store



GET IT ON
Google Play

Our Success Stories

"Hazm" Platform

Towards Trusted Products in the Omani Market

A specialised digital platform launched by the Ministry of Commerce, Industry and Investment Promotion to enhance the relationship between citizens, investors and business owners, aiming to ensure safe products in the local market.

Services



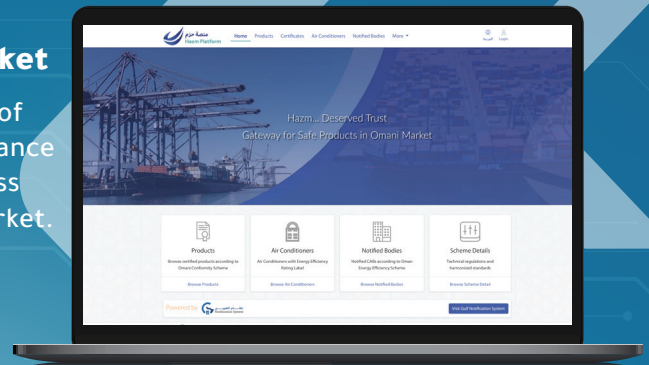
Issuance of the Omani Conformity Certificate



Energy Efficiency Card issuance



Appointment of conformity assessment bodies (locally and internationally)



Features



Availability of safe and reliable products in the market



User-friendly digital interface for remote transactions



Reduced operational costs and faster product market entry



Efficient and transparent electronic request tracking



Saves time and effort by eliminating traditional procedures

Scan the QR code to discover "Hazm" digital services.



Telecommunications Permits System - Enabling Entities to Access Digital Infrastructure

An online service from the Telecommunications Regulatory Authority allowing entities and companies to apply for permits to establish and operate data centres and provide cloud computing services through the Telecommunications Permits Management System.

Why Cloud Computing and Data Centres?



Increased operational efficiency and reduced costs



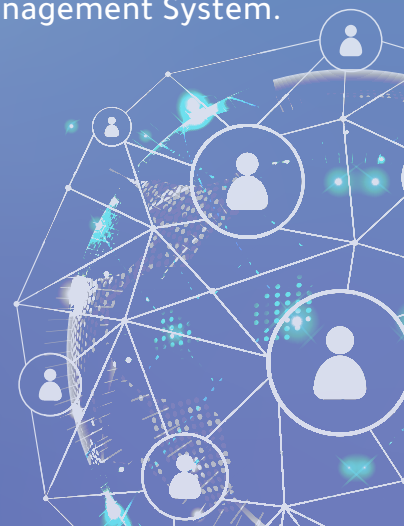
Secure and fast data access



Enhanced privacy and information security

Target Audience

- Providers of data centre and cloud computing services
- Organisations seeking to establish and operate such centres



Tahawul Events

◀ Second Periodic Meeting of the Digital Transformation Teams – 2025



◀ “Manjam” Labs for Simplifying Government Procedures Related to Social Protection Fund services (Household Income Benefit)



◀ Workshop on “Innovative Digital Solutions” in the Government Sector



◀ The Periodic Empowerment Meeting for Change Management Teams Across Government Entities



Key Policies and Guidelines Supporting Digital Transformation

Launch of the Accessibility Guideline



Digital Trends

Energy-Efficient Computing

A technology designed to optimise energy consumption in computing systems through:



Enhancing infrastructure and software efficiency



Utilising high-performance, energy-efficient devices and technologies



Relying on environmentally friendly energy sources

Key Objectives:

Reduce carbon footprint

Promote environmental sustainability

Lower operational costs

Improve operational efficiency

Support long-term sustainability

Towards a Sustainable Digital Future

Energy-efficient computing is experiencing rapid growth, particularly with the increasing demand for energy-conscious artificial intelligence solutions – making it a key pillar in shaping a sustainable digital future.

